

Gulf Insurance Supports Health Awareness in Kuwait

Kuwait City, __ April 2013;

Gulf Insurance, the leading company in providing insurance services in Kuwait and the Middle East, announced its participation in the 'EatHealthyQ8' campaign set to be launched on Thursday, 18th April 2013 at the Movenpick Hotel, Al Bida'a.

Gulf Insurance's sponsorship and participation reflect its ongoing dedication toward corporate social responsibility and its active commitment and support for social causes. The campaign aims to raise awareness about the dangers of childhood obesity in Kuwait.

Commenting on the sponsorship, Mr Khalid Al Sanousi, Corporate Communications and Investor Relations Department Manager said:

"At Gulf Insurance we are committed to supporting initiatives that benefit our society. Health awareness for children is a priority in Kuwait as we strive to build a strong foundation for our country's future. We are confident that this campaign will have a great impact on the health of our children as they grow up."

The campaign is organized by Diet Center in cooperation with of the Ministry of Education's Public Administration for Private Education, the Ministry of Health, the International Organization for Migration and the Argana Hotels and Resorts.

Obesity is a growing concern in Kuwait and the EatHealthyQ8 campaign focuses on improving children's eating habits with the help of their parents and controlling the increasing levels of childhood obesity in the country. The campaign will engage 30 students aged 11 to 14 from each of the selected 10 schools in the EatHealthyQ8 program. The month-long initiative aims to

influence eating habits and promote healthy lifestyles by teaching children the benefits of correct eating habits and physical activity.

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A brief overview of Gulf Insurance Co:

Gulf Insurance Company is the largest insurance company in Kuwait in terms of written and retained premiums, with operations in both life and non-life insurance. Gulf Insurance has become one of the largest insurance networks in the Middle East and North Africa, with companies in Saudi Arabia, Jordan, Lebanon, Syria, Egypt, Iraq and Bahrain, Emirates and Kuwait. Its reported consolidated assets stand at US\$ 1.06 billion as at 31st December, 2012.

KIPCO – Kuwait Projects Company – is Gulf Insurance’s largest shareholder, followed by the Canadian-based Fairfax Financial Holding Ltd.

Gulf Insurance holds a Financial Strength Rating of “A-“with Stable Outlook from Standard & Poor’s. A.M. Best Europe – Rating Services Limited has also assigned a financial strength rating of A- (Excellent) and issuer credit rating of "A-" to Gulf Insurance with a Stable Outlook.

Gulf Insurance, a subsidiary of Kuwait Projects Company (KIPCO), one of the most prominent insurance companies in the region.

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